



# INSERTION ORDER (2023/2024 rates)

## RuggedPCReview.com Sponsor/Online advertising package

12 months @ US\$1,250/month = US\$15,000 (payable quarterly)

On your full product review pages, please check what banner ads you prefer:

- Standard AdSense banners\* **OR**
- We will supply our own banners/links for our product review pages

On your capsule product review/spec pages, please check what banner ads you prefer:

- On our product review pages, use standard AdSense banners\* **OR**
- We will supply our own banners/links for our product review pages

For your company description page, please check all you want included:

- Company description
- Company news section
- Email collection
- Google search of your company website

\* Standard Google AdSense banners will most likely bring up links and ads pointing to your resellers

### MATERIAL REQUIREMENTS

**Company description:** Up to 1,000 words, up to six pictures plus corporate logo. Links okay. Send via email.

**Banner ads:** Use 1456 x 180 or 728 x 90 leaderboards and 320 x 1200 or 160 x 600 skyscraper. Movable GIF or JPG. Supply link.

**Rotating main page banner:** Use 728 x 90 leaderboards. Movable GIF. Supply link.

**Corporate news:** Supply news via email to ruggedpcreview@mac.com. Supply both news title and news body (approx. 100 words).

**Review Products:** Products to be reviewed by RuggedPCReview.com should be sent to: RuggedPC Review.com, 12701 Jarmann Road, Knoxville, TN 37934, USA

ADVERTISER

AGENCY

CONTACT

CONTACT

ADDRESS

ADDRESS

CITY

STATE

ZIP

CITY

STATE

ZIP

TELEPHONE

FAX

TELEPHONE

FAX

EMAIL

EMAIL

This insertion order represents a commitment to participate in the RuggedPCReview.com sponsorship/online advertising program for the duration specified. Client will receive all deliverables outlined in this document. Client may inform RuggedPCReview.com of desired ad banner changes, changes in company description, and provide news items at any time. Client may also submit products for review and inclusion in the RuggedPCReview.com website. With this contract, RuggedPCReview.com is authorized to commence the sponsorship campaign under verbal/email instructions from us or our agency. We understand that we will either be invoiced quarterly or make payment per special agreement, with first payment either due upon commencement of contract period or per special agreement. **Payment either via bank transfer (request bank transfer data and inform us on transfer) or via checks payable to C. H. Blickenstorfer.**



AUTHORIZED SIGNATURE, Client

DATE

ADVERTISER / AGENCY

DATE

RUGGED PC REVIEW REPRESENTATIVE

DATE

RuggedPCReview.com

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